

How to link the surveys and workshops' results to the development of the project training programme

Final Analysis Report



UNIVERSITÀ
DEGLI STUDI
FIRENZE

DIDA
DIPARTIMENTO DI
ARCHITETTURA



Sant'Anna
School of Advanced Studies - Pisa

ELISAVA
Barcelona School of
Design and Engineering

CENFIM
Furnishings Cluster

LEITAT
managing technologies

UNIVERSITY
OF ART
AND DESIGN
CLUJ-NAPOCA

WSB University



TRANSYLVANIAN
FURNITURE
CLUSTER



zamek cieszyn

dID
distretto
INTERNI DESIGN

WP3. Field analysis of state of the art — September 2020



Co-funded by the
Erasmus+ Programme
of the European Union

The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



What has emerged?

- **Digital skills** → they are mainly related to communication and marketing: such as digital marketing, e-commerce and social media management. Due to the Covid and post-Covid scenario, the key role of these skills is perceived of increasing importance, particularly regarding networking and IT.
- **Soft skills** → it emerged that these are crucial skills to develop for employees, specifically regarding communication, innovation, creativity, teamwork and time management.
- **Green Skills** → actually green competencies are only partially requested to be integrated in the furniture sector, but their role and importance will grow following the market attention. In fact, the future trends perceived by the companies are linked to circular economy, sustainable development of product and services and short supply chains (resource and waste management).

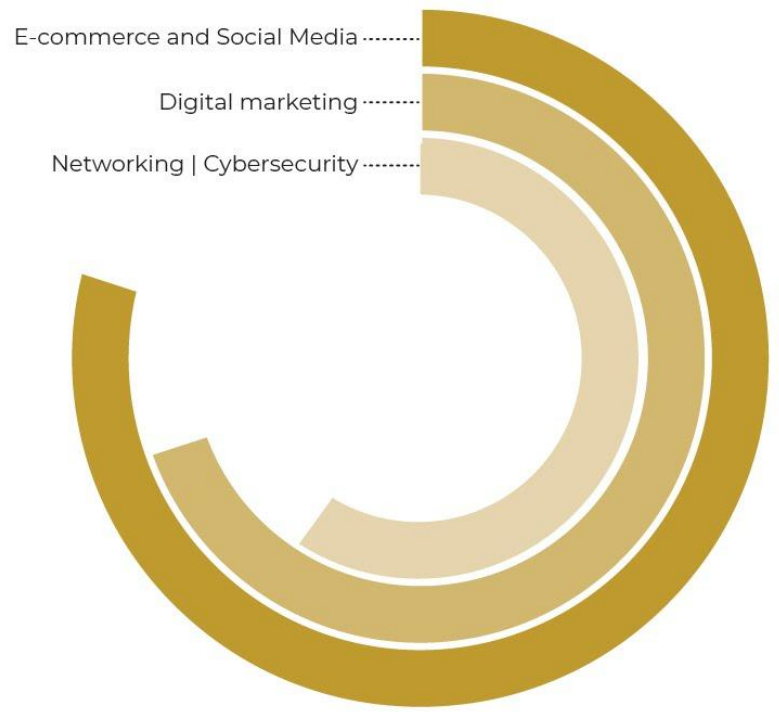


What has emerged?

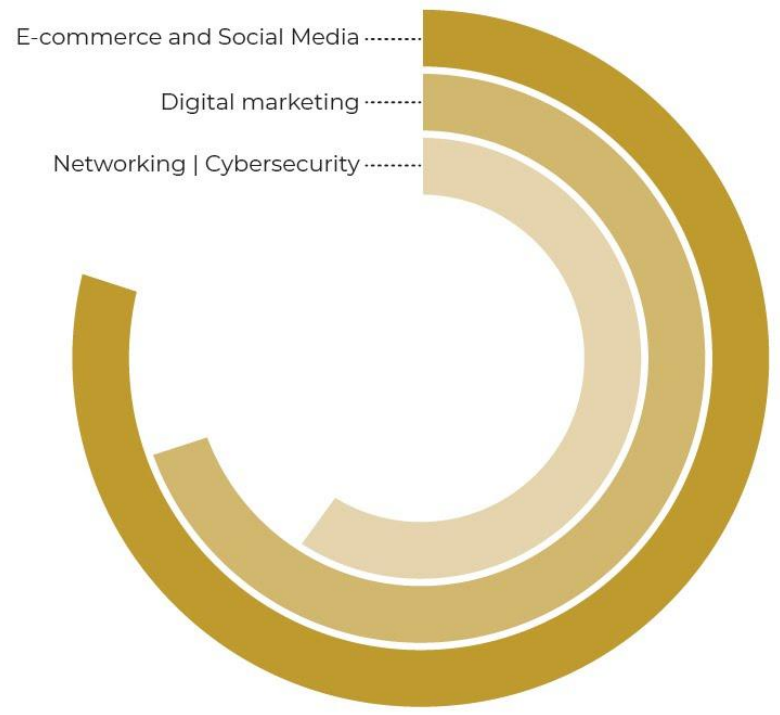
- **Design skills** → The majority of the SMEs interviewed notes the skills of design as fundamental for their sector, particularly in terms of aesthetic sensibility, creative thinking and visualization.
- **Technical skills** → The companies interviewed expressed the willingness to be trained on several aspects related to the technical skills: such as product and project management, quality assurance and management and critical thinking.

Digital skills

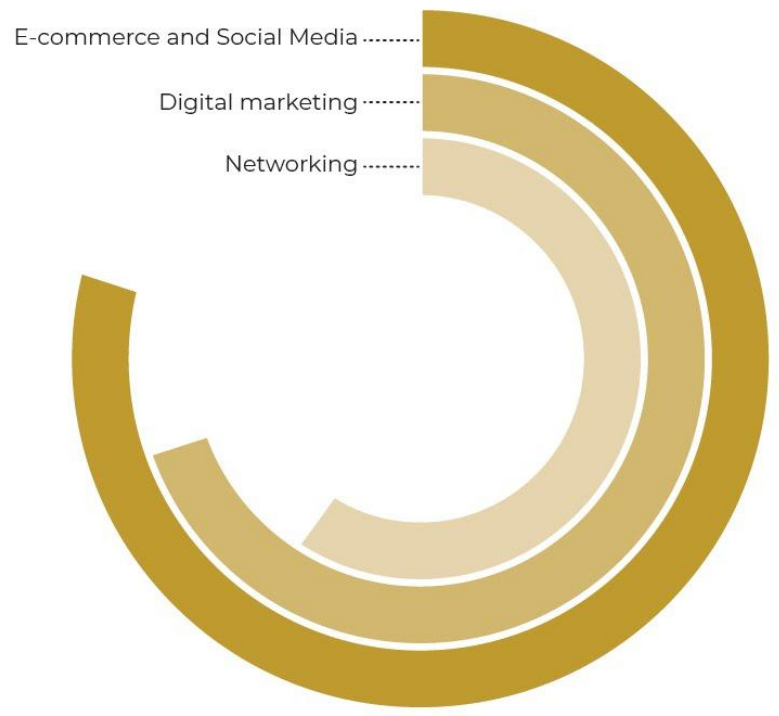
- 1° | Average Value
- 2° | Average Value
- 3° | Average Value



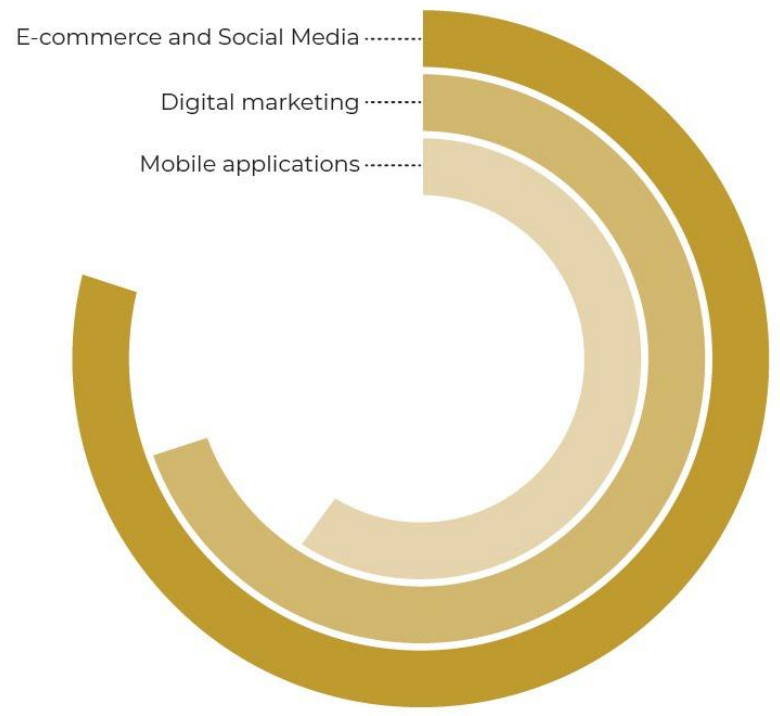
IMPORTANCE



STRENGTH



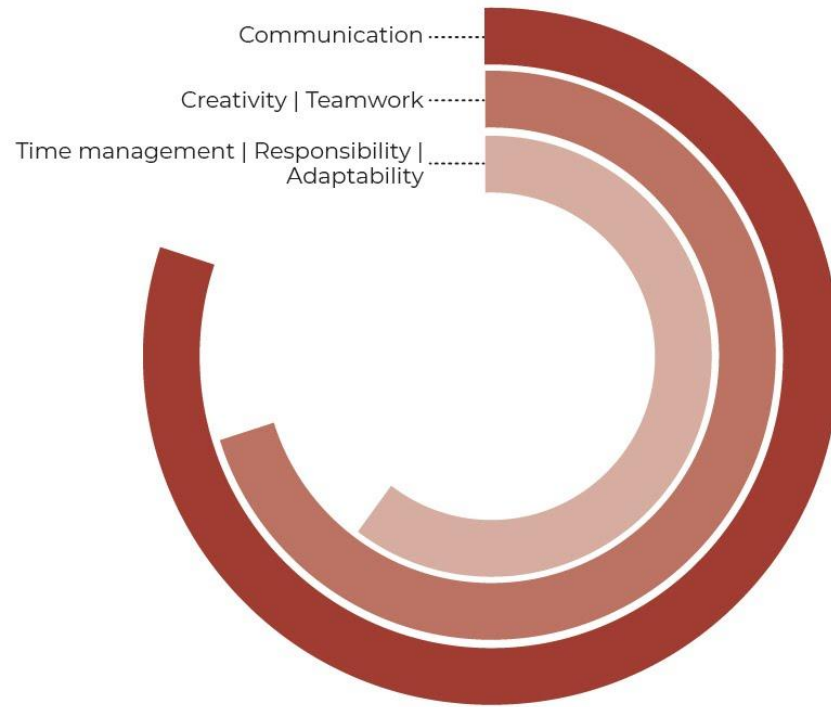
COMMITMENT



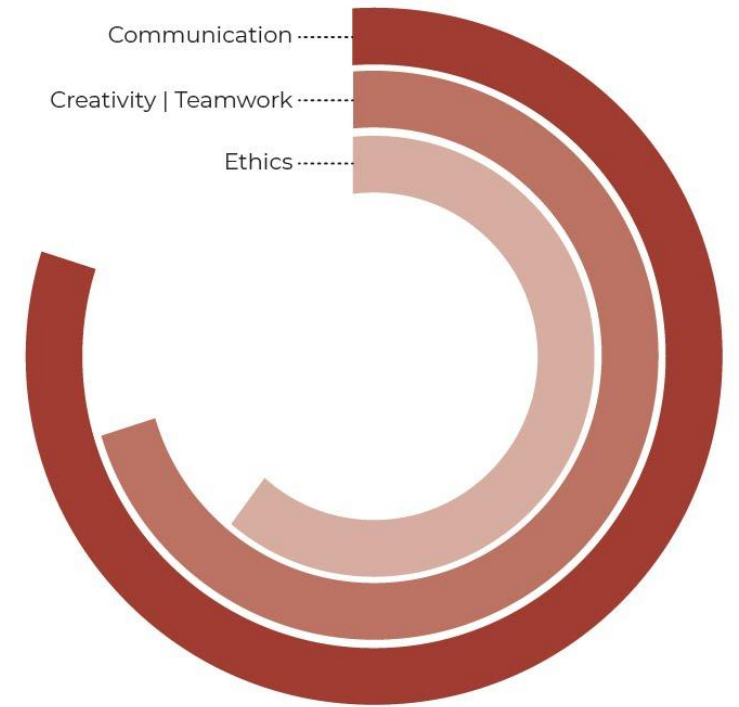
TRAINING IMPORTANCE



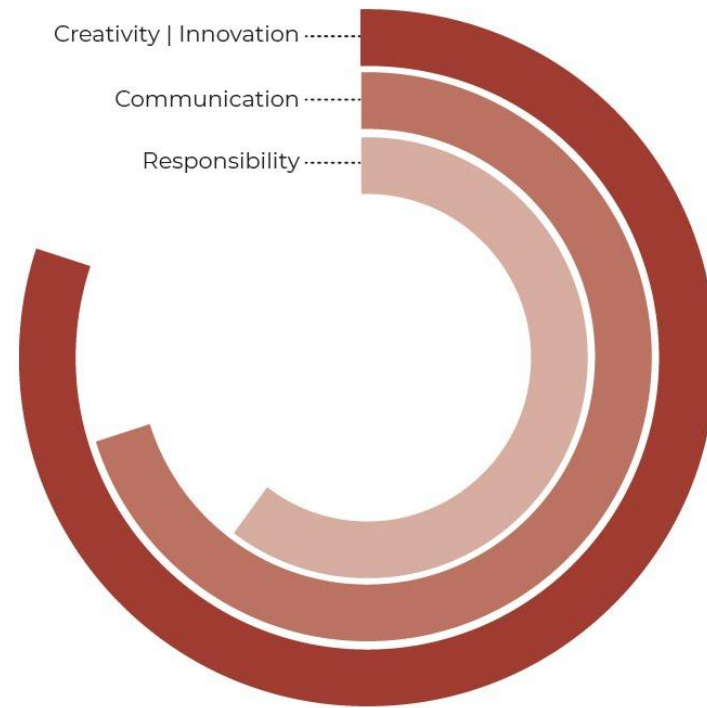
Softskills



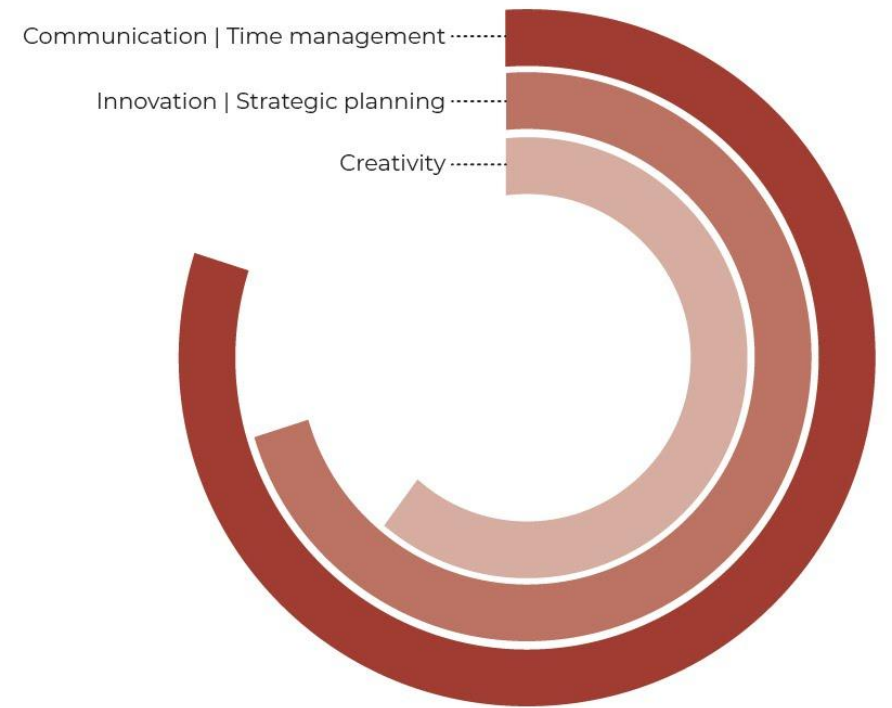
IMPORTANCE



STRENGTH



COMMITMENT



TRAINING IMPORTANCE

1° | Average Value

2° | Average Value

3° | Average Value



Greenskills



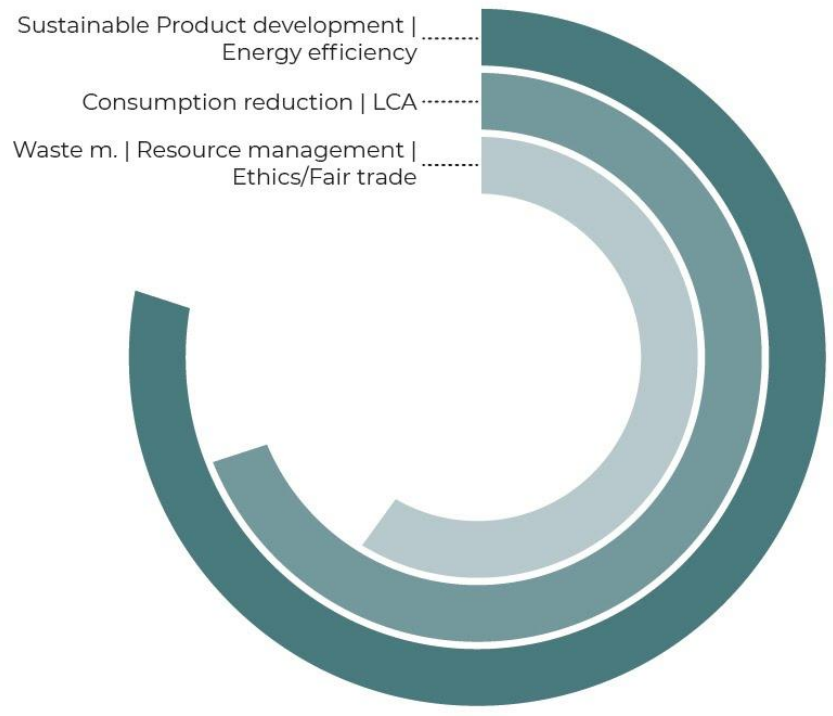
IMPORTANCE



STRENGTH



COMMITMENT



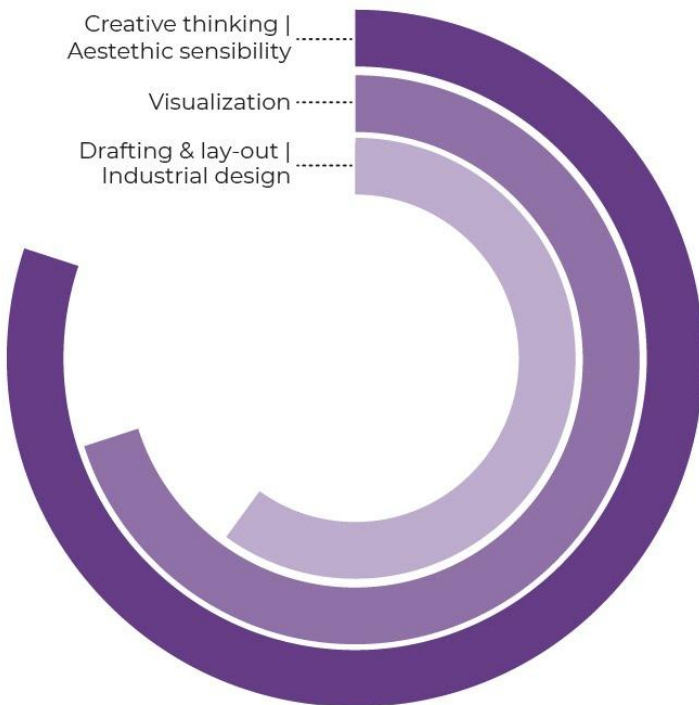
TRAINING IMPORTANCE

- 1° | Average Value
- 2° | Average Value
- 3° | Average Value

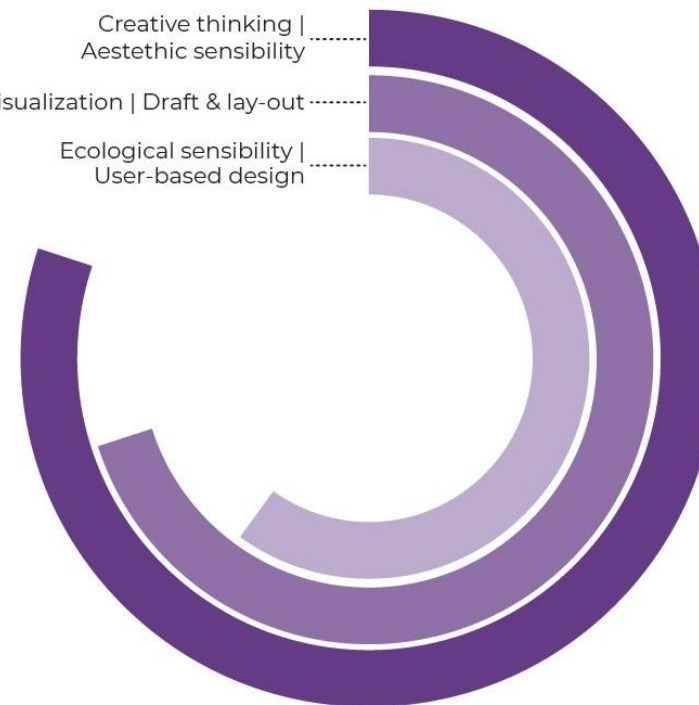


Designskills

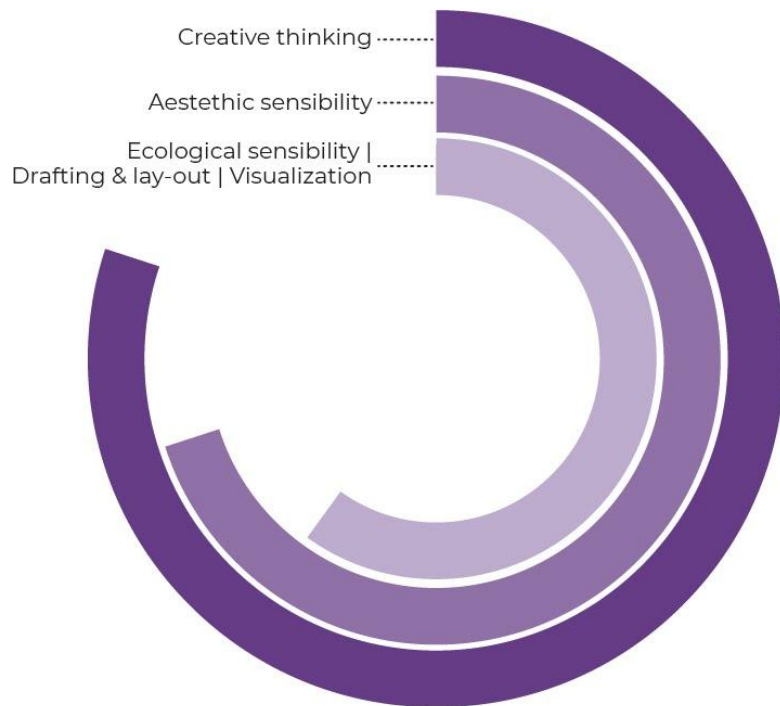
- 1° | Average Value
- 2° | Average Value
- 3° | Average Value



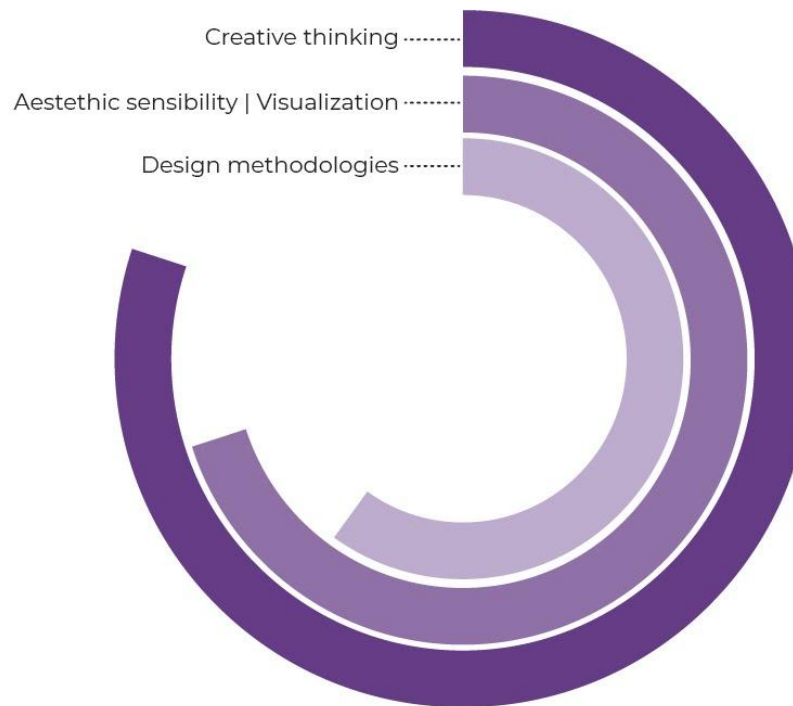
IMPORTANCE



STRENGTH



COMMITMENT



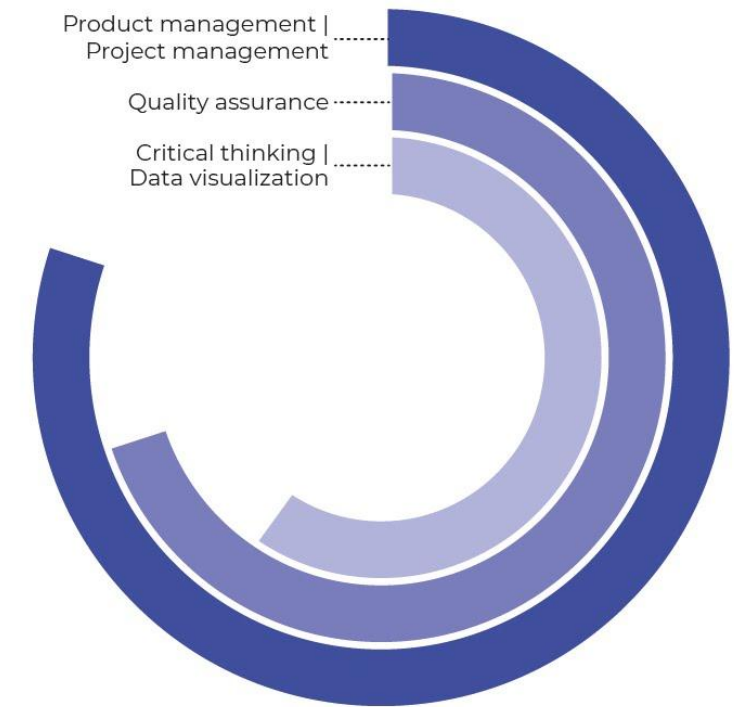
TRAINING IMPORTANCE



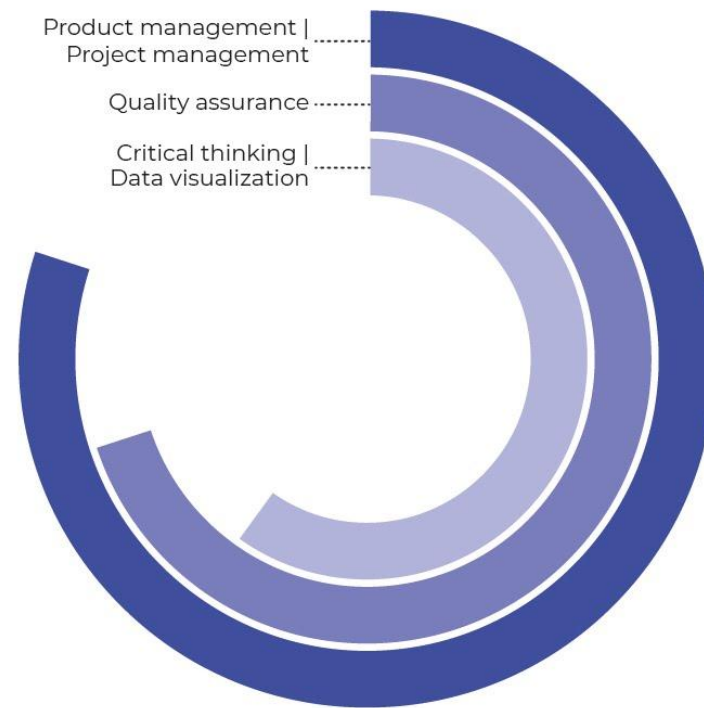
Technical skills



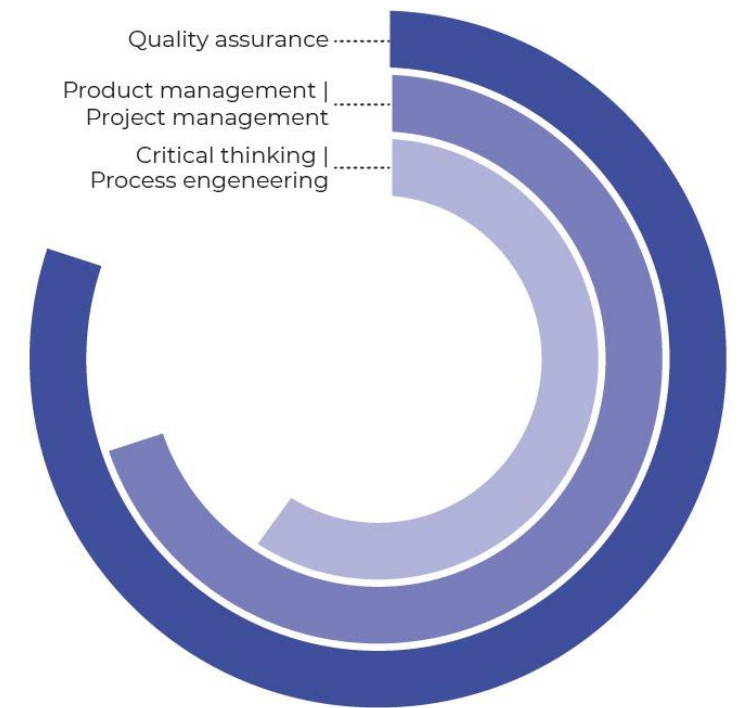
IMPORTANCE



STRENGTH



COMMITMENT



TRAINING IMPORTANCE

- 1° | Average Value
- 2° | Average Value
- 3° | Average Value



Skills' frequency

How to read it

- 4 skill naming
- 3 skill naming
- 2 skill naming
- 1 skill naming

strategic planning
 innovation ethics **Softskills** creativity teamwork
communication
 responsibility adaptability
 time management

ethics/ fair trade
 sustainable product development
 life cycle assessment pollution control
Greenskills consumption reduction
 waste management energy efficiency
 social responsibility
 resource management

digital marketing
 cybersecurity
Digitalskills
 mobile applications e-commerce & social media
 networking & IT

product management
 process engineering
 critical thinking **Technicalskills** data visualization
 project management quality assurance & management

drafting & lay-out
 ecological sensibility
 user-based design **Designskills** creative thinking
 industrial design design methodologies
visualization
 aesthetic sensibility

